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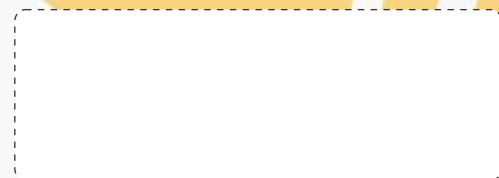
Imagineer -
Social media Design Contest concludes

Imagineer- A facebook Design Contest concluded on September 6, 2015. The two month long contest which was opened to students of CADD Centre saw close to 593 project submissions displaying innovation, design proficiency and technical skills. Student projects pertaining to Product design, Architectural design and Construction were submitted. The award winning project was designed by Mr Meet Vekariya using Revit architecture software from CADD Centre, Gondal Road - Rajkot, Gujarat.

The prize distribution was held at the centre on 26th September 2015. Mr Vimal Dhrangdharia, from CADD Centre, Rajkot along with Mr. Ashwin, faculty member handed over the prize award - Micromax Yu Yureka mobile to the winner Mr. Meet Vekariya. Mr.S.Karaiadi Selvan, Managing Director - CADD Centre presented a certificate of appreciation to the winner during his centre visit in Gujarat region.

For more updates please visit: https://www.facebook.com/caddcentre

IMAGINEER DESIGN CONTEST
WINNING PROJECT

MAKE IN INDIA-
setting wheels to the chariot of development

Prime Minister Narendra Modi has drawn out an aspiring plan to boost up the manufacturing sector in the country. Christened as "Make in India", the strategy urges everyone within the country and abroad to lay manufacturing bases in India. The awakening call to develop things in India is not only restricted to bigger industrial units, but also for multiple SMEs that form the mainstay of manufacturing in the country. Make in India would not only ease out the setting up of manufacturing units, but also make the business operations of these units much more simple and workable.

Our industrial production has definitely seen a drastic growth to 3% in June 2015 in comparison with the earlier scenario, but the issue of concern is that communication equipment, items and apparatus, accounting and computing machinery have projected a high negative growth whereas these items have presented a very positive growth in the other countries. Make in India is definitely the need of the hour to help India compete, survive and progress like the rest of the world. India being an agrarian society productivity at the industrial side is low and therefore, manufacturing development can be a major flagship move to make sure a higher rate of GDP of the country. When the manufacturing competences are meaningfully amplified it adds to the industry's original levels, which is the main criteria for a self-reliant country. The Make in India scheme

pushes India to become self-reliant in the manufacturing sector to add up to the security and stability of the country.

The campaign would provide for a firm foundation for our production base to slowly put an end to the dependency on the imports. Make in India would provide for appropriate job opportunities in the market to cater the needs of the unemployed lot in the country. But India had been contending with a major problem about most of the technically qualified people moving abroad to make a career but with 'Make in India' initiated in full swing, India can actually be a spectator to the 'Reverse Talent Flow' wherein not only would the companies in India offer incredible growth opportunities but also will be holding up on the best brains forever in the organizations.

Major roadblock to 'Make in India'

India's manufacturing sector seems to be headed for a management talent crisis that could become a major roadblock to the government's 'Make in India' drive. According to a study by the management consulting firm Hay Group has exposed that 73 per cent of manufacturing industry rulers in India create a demotivating environment for work in their establishments in comparison to services industry owners, which is the main reason for the sector to operate below the expected standards. In the manufacturing industry, people tend to take fast decisions based on the situations at hand without involving or consulting others. They do not intend to be self-aware or evolve as an inspiring leader to motivate others in a positive and effective way. These kind of leaders present uniformly in the industry tend to instil a low esteem on their subordinates thereby urging them to look for better opportunities and proceed overseas. Exceptional skilling and effective leadership in the manufacturing industry are the basic essentials to help the campaign 'Make in India' a major hit for the overall progress and growth in every sector of India.

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Why do you need third-party certifications?

A paramount certification authenticates the reliability of the individuals' knowledge and capability. It's a validation or a proof of learning. When it comes to third-party certification, it verifies that certificate holder has independently reviewed for his skills knowledge and key competencies. Third party certification is considerably more trustworthy than self-assessment, it is always more fostering of improvement than a regular learning process. This evaluation typically comprises comprehensive subject knowledge reviews, career competencies and inspect industry readiness thoroughly. Third-party certification involves assessment declaring that mentioned skill-set pertaining to the holder.

The label of Third-party certification is an additional validation on your degree or certificate, which authenticates that you have gone through all the possible parameters for the endorsement of your expertise and qualification. Because an abundant agreement of trust flows into the progression of certification. To better understand "Why" a Third-party Certification is needed, one must be also understand several other "Wh" of the same i.e. what, who, when, where.

What is the benefit of getting this certificate?

Third party certifications are industry accepted standards and successfully validate your proficiency in the qualified stream. Glimpse of Third party certification in resume can provide confidence to employer that you have a field focussed approach. These certifications bring a sound worth and the comprehensive experience and exposure. Regardless of this lack of complete trust on the working methodologies, origination of third party certification has revealed how much a well-structured authorization body can do to analyse the skill set of the people they are certifying. Third-party certification is not an agreement that an individual will deliver the excellence of service specified. However, third-party certification ensures confidence that the apprentice possesses required qualification and skills required to perform a particular work.
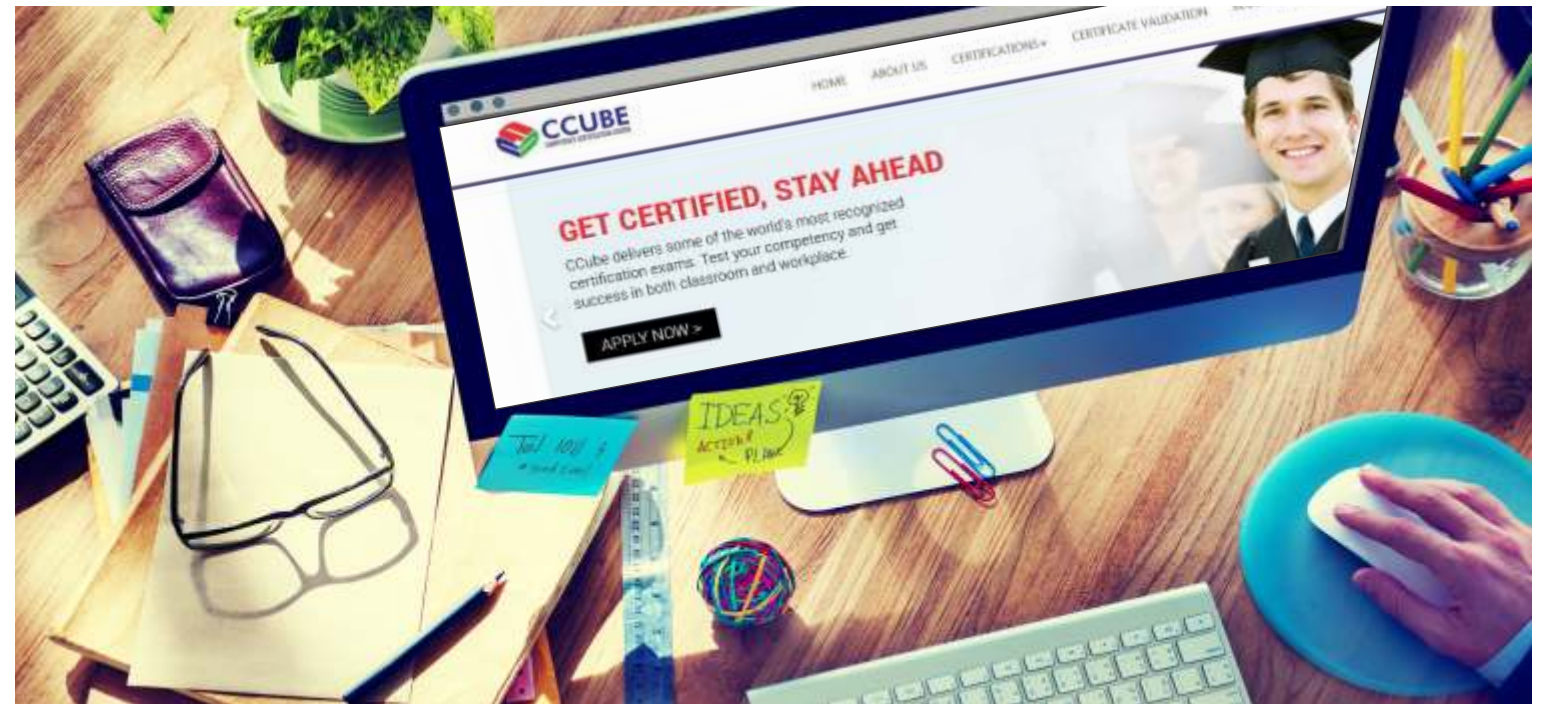
Who should get this certificate?

All the technical working professionals or interested candidates should get Third-party certification to evaluate the depth of knowledge they possess. It analyses depth of your knowledge on a particular module or software. If you want to evaluate yourself, must go for this certification test. It will definitely boost up your motivation and provide a brief of your said expertise. The third party certificate adds advanced recognition to your career, highlights your commitment to constant skill development, reflects the clarity of purpose in your selected career path and contributes a head-start in the highly competitive market.
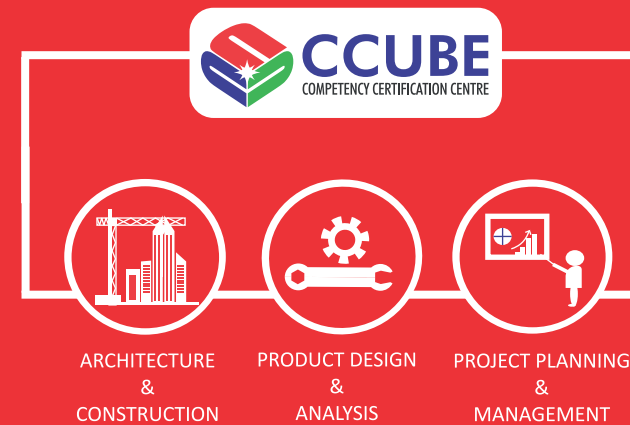
When it can be taken?

There are no definite eligibility criteria for taking up Third-party Certification. From a graduate to an experience working professional one can attempt for this. It is quite helpful to stand out in the crowd in this highly grown economy and market, which has raised a millions of individuals having same skill sets, educational backgrounds and experience. However, it can assure a complete conviction of knowledge and ability to perform a particular task or working on a module or software.

Where third-party certification can be available for CADD Centre's certificate holders?

CCUBE is a kind of third-party certification focussed division of the CADD Centre group. It examines and validates participants on various grounds like awareness, skills, adaptability, and understanding to process. Ccube proficiency certifications are industry oriented and highly recognized for its key differentiators and high standards in the competitive job market. CADD Centre Certification Program offers skill based competency certification for individuals in a number of modules and softwares. These are diverse from a course or diploma certifications as Ccube determines individual readiness for job, high degree of specialism and deep expertise in the opted field. Further, such certificates expand the weightage of your resume. It highlights your key skills and offer a chance to walk with a competitive job market. You attempt for the online Ccube proficiency exam any time. Ccube certification benefits you to set a position on a better level than others as it is a factual authorization of your genuine expertise and competence.

Certification leading to the right career path

ARCHITECTURE & CONSTRUCTION **PRODUCT DESIGN & ANALYSIS** **PROJECT PLANNING & MANAGEMENT**

At CCube, your certification journey begins at the foundation level and culminates to the master, professional, associate and expert levels in Architectural engineering and construction, product design and analysis, project planning and management.

At CCube with a combination of varied software competency and added advantages you tend to move ahead in the career and possess a clear and focused vision about the way leading to your ultimate decision to attain a specific professional destination of your choice. The combined approach with the software specifications makes it easier for any upcoming student of architecture, product design and management to make a choice and stand by it with the C-Cube certification advantage. The aspiring professional gets the knowledge based exposure, practical and theoretical upgradation required for the particular field.

The software used in Architecture at the foundation level is AutoCAD. Revit Architecture, 3DS Max and AutoCAD Civil3D are used to get certified as an Architectural Design associate. To become a structural design professional you need a minimum prerequisite of basic knowledge of the software. Building & Construction Master's levels provides competency in all Autodesk building and construction products.

Product design and analysis certification in mechanical at the competency level is a combination of a basic knowledge in the field and AutoCAD. CCube product design associate (CCPDA) certification involves Creo Parametric, Solidworks, NX CAD and AutoCAD. At the professional level software like, ANSYS and NX Nastran are used along with a prerequisite in CCPDA. At Master's level all product design and PPM tools are used along with a requirement of a relevant two years experience in design and CCPDE.

Project planning and management certification at CCube involves PM concepts and a basic knowledge in PMBOK. At the Associate level project management tool has a combination of MS Project and Primavera with knowledge about Concepts. CCube's Project Management Master's level you are certified in project management concepts, MS Project and Primavera combined with an experience of two years in CCPMP and project management understanding. For more details please visit *http://www.ccube.asia/roadmap.php*